

7. Community Development Strategy Diagram

1 Community Capacity Building
 Design & deliver a range of opportunities for skills & competency development to increase confidence, control & ability to meaningfully contribute locally & nationally. Encourage & support development of issue-based groups, communities of interest & community-led projects through sharing our skillset, resources & creating spaces for learning & development.

Examples of what we will do:

- Deliver or organise training & workshops
- Facilitate our Community Involvement Groups ensuring best practice for Tenant Participation & general participation is embedded throughout
- Support Friends of Castlemilk Park to continue to design sustainable projects, access funding & increase membership
- Deliver our Volunteer Development Project
- Ensure stepping stone and community-led approach to support those furthest removed from decision-making & general opportunities

'SO' = Strategic Objectives
 'OO' = Operational Objectives

4 Regeneration of Space
 Work alongside community members, community groups & other organisations to increase ownership of & involvement in public space, improve the outlook of the area & encourage creative use of space to enhance delivery across all thematic groups

Examples of what we will do:

- Continue to deliver Castlemilk Park Project
- Work alongside Operations to improve the Cassiltoun Estate
- Support re-opening & future of essential community spaces (e.g. Barlia Football Centre, Castlemilk Library, Braes Shopping Centre)
- Support & be involved in GCC Castlemilk Locality Plan & ensure community members lead on this

2 Health and Wellbeing
 Enable holistic health opportunities to improve social, physical & mental health outcomes

Examples of what we will do:

- Deliver on range of projects through Glasgow Community Fund & Wellbeing Fund: Castlemilk Park Project, Digital Inclusion/ Wellbeing, Community Garden, Community Arts, Youth Participation/Projects & Volunteer Development
- Continue employment of Community Woodland Officer
- Lead on GCC Food Programme with Castlemilk Together
- Create multiple spaces for social connectedness & social capital to thrive
- Co-design & deliver new opportunities dependent on community aspirations
- Work in partnership to understand & respond to wider systematic reasons for health inequalities

3 Employment, income maximisation & local economy

Support placements, work experience & job opportunities for local people, increase awareness & access to welfare entitlements & contribute toward making Castlemilk an attractive place for business' to thrive

Examples of what we will do:

- Work with schools, Universities & Job Centre to welcome placements & work experience
- Support Community Jobs Fund & other such initiatives
- Raise awareness of MAT & promote their service
- Create community-led opportunities for upskilling, training and development mainly through Castlemilk Park, Volunteer Development & Digital Inclusion Projects
- Work with partners to increase opportunities for local residents, e.g., Glasgow Clyde College and other training providers
- Support Social Enterprises with projects such as Doors Open Day, Community Bursary & Open Museum Case
- Highlight funding streams & support access across Cassiltoun Group

